



Mr. Steve Migliorino
President, CEO
Protex International Corp.
180 Keyland Ct.
Bohemia, NY 11716

Dear Steve:

When you walk into any Aeropostale retail store, you see girls giggling on cell phones and guys trying to act cool. It's a haven for young adults and pre-teens, the most brutally honest critics; if they don't like what they see, or if they don't feel comfortable in your store, you don't get the sale.

Since our target audience is 11 to 18-year-olds, everything in our store has to be hip and up-to-date. That's why choosing Protex for our primary loss prevention method was a no-brainer. We sell active clothing for active kids who want everything "right now!" The ProAlert gives them that instant gratification when they can try on a garment in the store and not get tangled up in cables, or worse, have to call over an adult to help them.

Over the years we have enjoyed our opportunity to work with Protex and discover what products fit our loss prevention needs. Not only is the ProAlert a success with our customers, it is also a winning solution among our associates in over 700 stores. Its quick and easy set-up makes assembly a cinch and eliminates time spent constructing elaborate displays.

Our partnership with Protex has proven to be a rewarding one, and I look forward to working with Protex for many years to come.

Thank You,

Ed Kunkel

